

Tablet programming  
Camera control  
Touchscreens  
RFID-enabled exhibits  
Video walls  
Database systems  
Printable take-aways  
Sound design  
Installation

Motion-activated exhibits  
Custom programming  
Digital signage  
Motion control  
Greenscreen events  
DMX lighting  
3D driving games  
Mechanical animation  
HD video production  
Motion graphic design  
Audio production  
Internet integration

## OmniMedia

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# OmniMedia

| innovative + interactive |

OmniMedia engages audiences through innovative and interactive multimedia. From iPad apps to motion-activated exhibits and arcade-style games, we create inspiring content and deliver world-class installations. We take the client's vision and create attention-getting, robust designs that last.



Digital Clock, Kalamazoo Valley Museum



Dana music/video synchronization - using a Crestron controlled multi-monitor video and camera system, we took a piano and seven monitors and created a show-stopper at AutoMesse in Frankfurt, Germany.

## Museum Projects

History comes alive when we integrate technology with the curiosity factor.

At the McAuliffe Shepherd Discovery Center, we designed multiple interactives for students to learn about the Space shuttle, life on Mars, and weather forecasting by using a record/playback greenscreen system.

At the St. Louis Science Center, we re-purposed an existing freight elevator to create a space shuttle launch simulation utilizing interactive video components.



Ford F-150 hill climb game - Combining the product and the exhibit, we designed a two-player game that blended the fun of skeeball with an arcade-style race to the finish line.

## Over 20 Years Experience

At OmniMedia, we listen and work with our clients to deliver a compelling interactive experience in museums and trade shows. Our projects have been seen by thousands nationally and internationally. Our repeat customers rely on our attention to detail and quality of work.

We are constantly searching for the best technologies that will deliver maximum user experiences while maintaining cost objectives and durability standards. Our design capabilities include interface/information design, HD digital video and audio production, software programming, and hardware construction/delivery.



Kalamazoo Valley Museum - We completed 23 interactive projects using interactive touchscreen kiosks, motion sensors, a music soundstage, and video components to capture the imagination of the visitors.

## Trade Shows/Events

We help clients grab the attention and imagination of event participants. We make projects that are visually stimulating, fun, and memorable.

Ford/Microsoft game - Capitalizing on the public's fascination with trivia game shows, we designed a texting game that engaged up to four visitors at the exhibit.

VW Palm Reader - Our interactive screens, image capture system and printable take-away revealed to visitors something new about themselves and a unique connection with the company and product.

## Featured Projects



McAuliffe-Shepard Discovery Center. Space travel games, shuttle history, people in science, living on Mars and greenscreen weather center interactive.



Rocky Mountain Arsenal of Democracy Visitor's Center. Installed motion-activated soundscapes, pushbutton sound quizzes and lobby digital signage.



St. Louis Science Center Shuttle Simulator. Audio and video elements creating a simulated shuttle liftoff in a converted freight elevator.



DTE Energy Smart Home demonstration center. Tablet controlled lighting, video, and thunderstorm experience. Interactive tour-guide support. Video production, animation and graphics.



VW color trim spray gun game. Using an actual spray gun with an embedded 6 degree of freedom motion sensor, players choose a car and color, and have fun spraying away.



University of Michigan Mott Hospital playroom. Four football-themed interactive video games including instant replay, try on virtual uniforms, and play with animated creatures.

## Client List

<p>Aeroquip/Eaton Affinia Baker College Caproc Center for Chinese Studies, University of Michigan Cequent Towing Products Chrysler Cincinnati Lamb Inc. Cliff Keen Creative Solutions Group Dana Corp. Delphi Automotive Systems EEI Exhibit Works Fairlane Manor Ford George P. Johnson GM Gore H. B. Stubbs Idea Consulting</p>	<p>Kalamazoo Valley Museum Key Plastics Magna International Michigan Judicial Institute Michigan Public Health Training Center Mort Crimm Communications Rofin-Sinar Rowe Thomas Displays SAP Structural Images The Automobile Hall of Fame The Henry Ford The McAuliffe-Shepard Discovery Center The St. Louis Science Center The University of Michigan TMG Sports Marketing UAW-Chrysler UAW-Ford UAW-GM Wayne State University</p>
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